

REACHING JEWISH PEOPLE FOR MESSIAH

PERSON TO PERSON AND HEART TO HEART



CELEBRATE
MESSIAH

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*In Partnership with Chosen
People Global Ministries*

Shalom and Happy New Year!

We are one year closer to the return of Yeshua! And in light of current events I bet you just want to get up and shout along with me...“even so, come Lord Yeshua!”

We begin 2016 with our eyes turned to the Lord, hearts filled with faith and a myriad of concerns for our country, the nation of Israel and for the legacy we leave to our children and grandchildren.

We will face challenges this year, which include the unraveling of our most cherished values, ISIS, and the clear and present global danger presented by Islamic extremists who seek the destruction of all we hold dear. These are times of great desperation for the Jewish people, as antisemitism is growing globally and the rise of personal terrorism attacks in Israel is becoming a “new normal” for Israelis.

We begin the New Year in something of a kosher pickle! But, the Good News never changes and Yeshua is still the SOLUTION to life’s deepest and most difficult problems and we need to constantly learn how to trust Him!

So, more than ever—the work of bringing the Gospel to the Jewish people needs to continue—in full force.

A Vision for 2016

One of our staff members asked me to write a letter sharing my vision for Celebrate Messiah for the coming year, and I am more than happy to do this. I hope it will help you pray and know how to invest your giving to Your Mission to the Jewish People this year.

Let me give you a quick overview of our plans for 2016, and you will see how important people are to all that we believe God wants us to do!

Continuing What We Are Doing

My greatest hope for the New Year is that by God’s grace we can continue the good work we have been doing in 2015! We have dedicated and well trained missionaries in Australia, Russia, New Zealand and together with our partner ministry, Chosen People Ministries, in 13 other countries around the globe!

The work in Australia is moving powerfully along in both Sydney and Melbourne. Hopefully soon, I will be able to announce a new partnership that has developed in Canberra, reaching out to Jewish people in our capital city.

My hope and prayers for our entire Chosen People Global Ministries team is that the Lord will bless our everyday efforts in evangelism and discipleship and that our families will remain safe (especially those in Israel and France) and wholesome.

My hope is that the families of Celebrate Messiah and Chosen People Global Ministries' staff will be blessed and protected and that the children of our staff members would grow in the grace and knowledge of our Lord Yeshua.

With this in mind, let me share with you some of my additional hopes and goals for 2016!

The Caulfield Messianic Centre Project

As you might know, we have been working towards building the first custom-made Messianic Centre in the Southern Hemisphere right here in the heart of the Jewish community of Melbourne in the suburb of Caulfield. This ministry centre will serve as the congregational facilities of Beit HaMashiach Messianic Congregation as well as house the offices of Celebrate Messiah. This centre is placed strategically in what we affectionately call the holy land of Australia with about 75,000 Jewish people and forty-five synagogues all around us.

So far we have raised just over \$500,000 for this project with about \$200,000 still to be raised. By God's grace, we hope to start this rebuilding project in the first half of this year.



BY GOD'S GRACE WE HOPE TO START BUILDING THE CAULFIELD MESSIANIC CENTRE THIS YEAR.

I am also so grateful to the Lord that the ministry of Beit HaMashiach is growing in many ways; several Jewish people coming to faith in Yeshua including an entire family who recently prayed to receive the Lord as their Messiah and Saviour, discipleship of new believers, growing opportunities to share Yeshua with Jewish people in the community, a growing sense of community and purpose and vibrant services.

Work in Israel

We will continue to reach Israelis wherever they travel after their service in the army: India, New Zealand, South America and even here in Melbourne, Australia! These

WE BUILD RELATIONSHIPS AS WE SERVE. THEN LET THEM INITIATE THE DISCUSSION ABOUT FAITH.



young people are very open to the Lord. We now have a permanent work in New Zealand and actually own a backpacker facility that is constantly filled with 40-plus Israelis with whom we are able to talk to about the Lord.

I serve on the Board of Chosen People Ministries in Israel and I can share with you that we have built a great team in Tel Aviv now as well so we can follow up on those we meet around the globe when they get home to return to "normal life" and go to college, get jobs and start their post-military lives.

We will expand our ministries among Holocaust survivors living in the Holy Land as well through visiting them, taking them on trips and providing food staples through our distribution centres around Israel. We cannot speak about Yeshua when we are providing food, etc., however, we do build relationships with people in this way, and it is wonderful to see how they initiate the discussion about faith (for more info about this, visit us on www.youtube.com/user/CelebrateMessiah).

By God's grace we recently baptised five of these elderly Israelis.

We will begin a new ministry in two larger urban suburbs in the greater Tel Aviv area that are currently without a witness for the Lord. So far, we have placed three full-time young couples in these areas to reach younger Israeli families, whom I believe will be the building block for the future church in Israel.

The names of the "urban suburbs" are *Ramat Gan* and *Givatayim*. We are trying to rent a storefront on the main commercial street as a center for our activities but so far, we have not found an Israeli landlord that will rent to us! But, we know that God will provide.

Online Ministries: The Daniel Project

Chosen People Ministries, at its headquarters in New York City, have created an online evangelism team that they've called the Daniel Group! They chose this name based upon the prophecy of Daniel 12:4,

But as for you, Daniel, conceal these words and seal up the book until the end of time; many will go back and forth, and knowledge will increase.

Through our strategic partnership with Chosen People Ministries, we are planning this year to tap into the expertise and evangelistic materials that this gifted team has produced and do several online evangelistic campaigns.

We believe we are in the end times and...let's face it... the web has transformed the way we learn and has made knowledge available to everyday people as never before. This includes the Gospel! We are able to tell people about Yeshua—in ways our forefathers never dreamed of. The web has transformed Jewish evangelism work in the same way that air travel transformed missionary work in general.

We are living in wonderful days of opportunity.



Chosen People Ministries now has two major evangelistic websites and I hope you will visit each of them. We have Isaiah53.com and ifoundshalom.com and we are redeveloping these sites for Australia.

The Isaiah53.com site focuses on offering the evangelistic book *Isaiah 53 Explained* that is now in eleven languages! ifoundshalom.com has approximately 40 video testimonies (and growing) of Jewish believers in Jesus of every age and walk of life.

We also have translated the *Isaiah 53* site into Hebrew, Russian, Spanish and now French. These languages cover more than 90% of the Jewish population in today's world.

We will soon create sites to match some of the other book translations—including our latest...Farsi. This will become the key strategy to reach the hundreds of thousands of Iranian Jews scattered throughout Israel, the United States, England, etc. with the Gospel.

The Daniel Project team have learned how to use Facebook advertising to find the sites Jewish people search and have **had more than 1,000 Jewish people order the Isaiah 53 book and the booklet that was on offer on the I Found Shalom site!** Dr Mitch Glaser, who is overseeing this project, says; "I have not seen anything like this in my 40-plus years of Jewish ministry."

I am also really excited about this aspect of Jewish evangelism and I am keen to see this rolled out here in Australia. It is almost as if the web was built for Jewish evangelism because it allows for some anonymity and enables a Jewish person to move at their own speed in seeking the Lord!

All About People

The most important tool God uses to reach Jewish people is people! The Good News is most powerful when preached person-to-person and heart-to-heart. Jewish seekers—like Gentile seekers—respond to the love, warmth and transformed lives of individuals, as people all need people.

Please continue to pray for all of these efforts, that the Lord will bless the work and that Jewish people everywhere will hear the Gospel and come to know their Messiah!



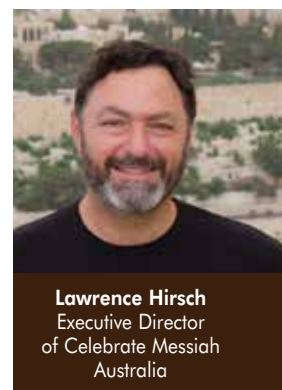
WE WILL RECRUIT MORE STUDENTS FOR THE FEINBERG SEMINARY.

May I ask you to give generously this month so that we can recruit, train and deploy the dedicated, Messiah-focused people we need to do His work among the Jewish people?

Thank you for joining me by investing your prayers, support, love and encouragement in the staff of Celebrate Messiah and our global partners, Chosen People Ministries!

Your brother in the
Messiah,

Lawrence



Lawrence Hirsch
Executive Director
of Celebrate Messiah
Australia

P.S. I want to send you a copy of *The Gospel According to Isaiah 53* for **your gift of \$200 or more!** This book will help equip you to present the redemptive work of the Messiah to the Jewish community, exploring issues of atonement and redemption as found in that amazing prophecy of Isaiah 53.



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JEWISH PASSOVER SEDER
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SATURDAY 23 APRIL | MELBOURNE
ST KILDA TOWN HALL
SUNDAY 24 APRIL | CANBERRA
SATURDAY 30 APRIL | ADELAIDE

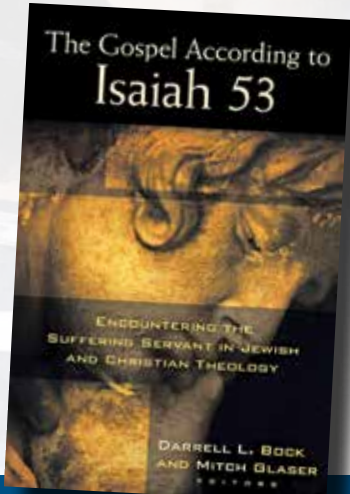
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MESSIANIC RESOURCES

The Gospel According to Isaiah 53

This book will help equip you to present the redemptive work of the Messiah to the Jewish community, exploring issues of atonement and redemption as found in that amazing prophecy of Isaiah 53.

PRICE: \$20 + p&h



To order, please use the response form enclosed with this mailing or for these and other resources visit us online at www.celebratemessiah.com.au/store. For phone orders call 03 9563 5544.



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CELEBRATE MESSIAH

"BRINGING THE MESSAGE TO THE ORIGINAL MESSENGERS"

Serving together with Chosen People Ministries in: Argentina • Australia • Baltic States • Canada • Finland • France • Germany • Hong Kong • Hungary • Israel • Netherlands • New Zealand • Poland • Russia • South Africa • Ukraine • United Kingdom

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